



General Purpose Masking Tape
A low cost crepe paper masking tape. This tape is conformable and thin enough to avoid excess paint build up on the edges of the tape. Ideal for a wide range of short term masking applications. Great for temporary holding applications and craft work.



Painters Green® Masking Tape
The Professional's Choice Masking Tape
Painters Green masking tape is designed for the professional painter. Painters Green uses a crepe paper backing for conformability and an environmentally friendly water based rubber adhesive for reduced edge bleed and 8 day clean removal in direct sunlight. Painters Green will hold a 3 mil plastic drop cloth and can be used with all paints and most lacquers.



Low Tack Delicate® Masking Tape
Low Tack Delicate masking tape uses a low tack adhesive that is ideal for delicate or sensitive surfaces such as drywall and wall coverings. It uses a flat back paper backing for very straight lines and clean edges. It is the preferred tape for decorative, faux painting and stripes. Low Tack Delicate is highly resistant to UV and will remove clean after 10 days in direct sunlight.



Fine Line PVC Outdoor Long Life Masking Tape
For masking outdoor painting, spraying and textured coat applications. The durable waterproof PVC backing makes it ideal for outdoor and marine use. PVC backing produces very straight fine lines. This tape has high adhesion to withstand elements and removes clean up to 14 days. The strong adhesive works well on many different surfaces (not delicate ones)

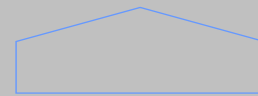
Troubleshooting

If left in place for too long the adhesive on some masking tapes will dry up and go hard. If this occurs **soak with a solvent** such as oil of eucalyptus or a citrus based removal fluid for 5 minutes and scrape off.

The coating being masked has not been properly keyed and suffers damage when tape is removed. **Warming tape with a hairdryer** may assist removal.

Paints form a skin over painted surfaces. When these films extend over the edge of the masking tape it may be necessary to **cut the paint film with a razor blade** at the edge of the masking tape prior to removal to obtain a clean edge.

For more information on Norton Masking Tape or other Norton products contact us:
Phone 09 834 7119 Fax 09 834 6623
Email info@norton.co.nz
Mail P. O. Box 45005, Te Atatu Peninsula, Auckland



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MASKING TAPE SELECTION GUIDE

	General Purpose	Painters Green ®	Low Tack Delicate ®	PVC Long Life Mask
Tape Colour	Buff	Green	Lt Green	Blue
Adhesion Level	High	Med	Low	High
Surfaces Being Masked				
Coated Surfaces				
Bricks, Blocks & Concrete	NR	Yes	NR	Yes
Cabinets, Doors, Windows & Trim, Enameled, Varnished or Lacquered	Yes	Yes	Yes	Yes
Aluminium Joinery, Metal Fixtures	Yes	Yes	Yes	Yes
Delicate Surfaces				
Freshly Cured Coatings *	NR	NR	Yes	NR
Wallboard (new or uncoated)	NR	NR	Yes	NR
Wallboard (primed & painted)	NR	Yes	Yes	NR
Wall coverings**	NR	NR	Some	NR
Other Surfaces				
Glass, Laminates, Plastics, Porcelain & Counter Tops	Yes	Yes	Yes	Yes
Carpet	NR	Yes	NR	Yes
Coating Being Applied				
Water Based Paint	Yes	Yes	Yes	Yes
Turps Based Paint	Yes	Yes	Yes	NR
Textured Coatings / External Plastering	NR	NR	NR	Yes
Other Factors				
Clean Removal Time	1 Day	8 Days	15 Days	14 Days
Backing Type	Crepe Paper	Crepe Paper	Flatback Paper	PVC
Adhesive Type	Acrylic	Rubber Resin	Acrylic	Rubber Resin
UV Resistant	Good	Very Good	Excellent	Very Good
<p>NR = Not Recommended</p> <p>* To determine if paint is cured, see manufacturer's recommendation for interval before fresh paint can be washed</p> <p>** Wall coverings vary so prior to general application test tape removability in an inconspicuous location</p>				

General Information

APPLICATIONS

Masking tapes are used to protect the masked areas from paint, spray, dirt or damage. They can be used on their own or with masking film, paper or drop cloths. They can be used to protect glass or other substrates from damage during the sanding process or when filling etc.

SURFACES BEING MASKED

The type of surface being masked is a very important consideration when selecting the best masking tape to use.

ADHESION LEVEL

The adhesion level selected should be **compatible with the surface** being masked to ensure the tape will remove cleanly without damaging the surface. Delicate surfaces such as wallpapers, poorly keyed surfaces and fresh paint require tapes with a low tack adhesive. Take care to **test removability on delicate surfaces**. Rough surfaces such as concrete or carpet require a stronger adhesive. Texture coating applications require a very strong adhesive to withstand the elements.

CLEAN REMOVAL

Consider how long the tape needs to stay up. For larger jobs a longer period may be needed before removal. Clean removal can be affected by the type of tape, length of time, exposure to sunlight, moisture, ambient temperature, the paint or coating(s) being applied and the strength of the surface being masked.

Masking tape should **ideally be removed once the paint is dry**.

ADHESIVE TYPES

Rubber resin adhesives are best for resisting edge bleed and holding plastic drop cloths but adhesion builds over time. Not UV resistant so remove promptly.

Acrylic adhesives are resistant to UV and do not build adhesion. Not as good for edge bleed or plastic drop cloths but have longer life.

BACKING TYPES

Crepe Paper is best for masking around corners and conforming to odd shapes making masking easier.

Flatback Paper is best for straight lines and clean edges.

PVC is waterproof and strong so ideal for outdoor applications and clean edges.

Masking Tips & Techniques

Always **read the instructions** on the tape packaging and the paint container prior to commencement. Before you apply masking tape, make sure that the **surfaces to be masked are clean and dry**. Take care to remove sanding dust and any residual cleaning solvents. A Painters Tack Cloth is ideal for this purpose.

Application

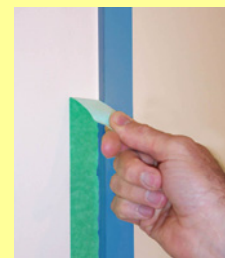
Avoid stretching masking tape. The tape backing is designed to conform to the surface. **Lay tape into surface depressions.** The tape may shrink during spraying or drying and it is desirable to have as much stretch left in the tape as possible to avoid lifting or breaking.

Press the edge of the tape down firmly to make sure it has adhered properly. This will help to avoid seepage and jagged paint lines. A Masking Tape Applicator can save a lot of time and make a big job easier.

Tape Removal

Speed: **Moderate speeds are best.** Excessive speed may cause tearing while very slow removal may lead to adhesive transfer.

Angle of Removal: **A 45 degree angle works best.** Pull tape back on itself. If adhesive begins to transfer then a 90degree angle may work better. The adhesion of rubber resin adhesive tapes builds over time so it is always advisable to **remove tape promptly** once the job is complete.



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